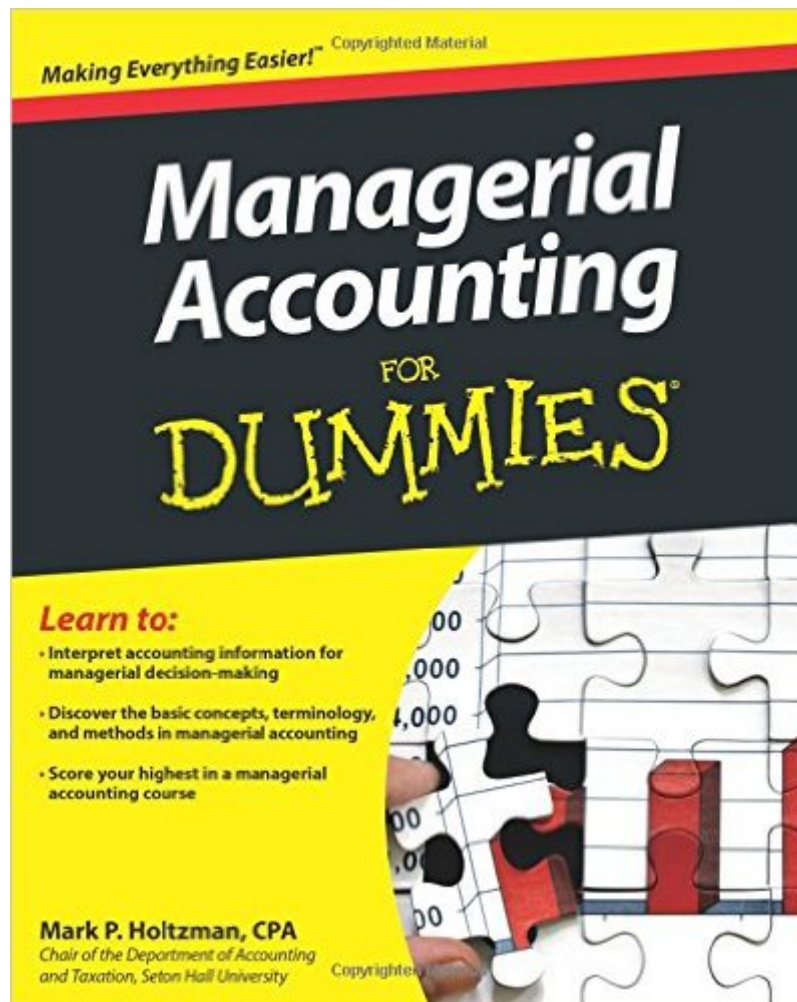


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# Managerial Accounting For Dummies



## Synopsis

The easy way to master a managerial accounting course Are you enrolled in a managerial accounting class and finding yourself struggling? Fear not! *Managerial Accounting For Dummies* is the go-to study guide to help you easily master the concepts of this challenging course. You'll discover the basic concepts, terminology, and methods to identify, measure, analyze, interpret, and communicate information in the pursuit of an organization's goals. Tracking to a typical managerial accounting course and packed with easy-to-understand explanations and real-life examples, *Managerial Accounting For Dummies* explores cost behavior, cost analysis, profit planning and control measures, accounting for decentralized operations, capital budgeting decisions, ethical challenges in managerial accounting, and much more. Covers the key concepts and tools needed to communicate accounting information for managerial decision-making within an organization Plain-English explanations of managerial accounting terminology and methods Tracks to a typical college-level managerial accounting course *Managerial Accounting For Dummies* makes it fast and easy to grasp the concepts needed to score your highest in a managerial accounting course.

## Book Information

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## Customer Reviews

No, managerial accounting (management accounting) isn't what your regular CPA does. Of course if you are looking at this book, you are probably very much aware of what a managerial accountant does for a living. Rather than focus outwardly preparing reports that make the public and the IRS aware of what's going on in the company, the managerial accountant does a lot of analyzing, evaluation, and "planning and budgeting for the future" of a business. In other words, if you want your company to succeed, you have to have someone on board who will help you achieve your

goals. A managerial accountant is that rare breed who will do just that. In the "Dummies" books there are usually a few assumptions and this book is no exception. Primarily books like these are geared toward students who are currently taking a managerial course or plan to in the future. Other interested parties may include people who would like to brush up on the subject, business or entrepreneurs, or those who need certification for their career. Whatever the motivation, this book is packed with information that will benefit anyone interested in managerial accounting. The book itself is not progressive, but rather one in which you can focus on a particular topic or topics you are interested in. Any newbies to managerial accounting would do well to work with the book from start to finish. The book is generously illustrated with charts, graphs, formulas, and numerous informative sidebars. For example, one sidebar differentiates several companies as to whether they are service, retail, or manufacturing. Each chapter is prefaced by bullet points outlining what is in the chapter and a brief commentary and overview of it.

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